

Spring Festival 2024

March 04th – March 08th

Following are some important points for the Spring Festival 2024.

- **Still and Film Society will organize the event of “Photography, Short Film & Short Film” by the name of “Capturing the Spring”.**

The rules and regulations for the above mentioned competition are as follow :-

Photography Competition:-

- a) The photograph must be submitted in A4 size. (The photograph to be entertained must be properly developed and printed on a photographic paper from a color lab). It will result in disqualification.
- b) Maximum two entries can be entertained per student among which one will be selected for display and competition.
- c) The photograph must not be cropped , edited or manipulated by using advanced software like Photoshop or Piccasa or any other software. It will result in disqualification.
- d) The photograph must not contain any caption or name or class etc.
- e) It should not violate the copyrights law i.e it should not be copied from google or the work of someone else.
- f) The pixels of the photograph must not be blurred or broken. It will result in disqualification.
- g) Light settings , ISO , color contrast and curves can be corrected to a considerable proportion.
- h) Details of the photograph i.e ISO , shutter speed , aperture , brightness and camera model should be given along with the name class and degree of the contestant.
- i) There are no specified limits of the number of photographs given by a department.
- j) The decision of the judges will be considered final.
- k) The photograph to be entertained must not have any violent/harassing/negative/abusive/un ethical factor.

Short Film Competition :-

- a) The short film must not exceed the maximum running time duration which is “6 minutes and 30 seconds.
- b) The film to be entertained must not have any violent/harassing/negative/abusive/un ethical factor.
- c) The film must not contain any watermark which is irrelevant.
- d) The film must not be cropped or over edited.

- e) Copy right claims will lead to disqualification.
- f) The cast and crew of the short film must be mentioned.
- g) The director and DOP of the film must be present for critics and decision.
- h) The wardrobe and theme of the film must be ethical.
- i) There are no specified limits of the number of submissions from a single department. Multiple entries up to 10 can be entertained from a single department provided that they fulfill the requirements as per mentioned.
- j) The core team of SAF will select the short films to be entertained if problem persists.
- k) The decision of the judges will be considered final.

NOTE : The final date of submission of photography/filmography(short film)/ Reel Video is one day before the event date till 06:30 PM. After this deadline no entry shall be entertained. Submit the contents before the deadline.

- ❖ The deadline is clearly mentioned above.
- ❖ Student leading body from the society is Miss Tayyaba Awais, President SAFs (DVM Final Year) and the leading body from faculty is Prof. Dr. Aneela Zameer Durrani.
- ❖ All our judges (three) and our guest of honor, will be notable and neutral

Photography Contest

Judge Scoring Sheet One per Submission

Photo / video #	Significant technical defects or serious content problems (1)	Minor tech defects or content not well handled (2)	Acceptable but not interesting (3)	Reasonably solid and interesting (4)	Very strong/ rewards contemplation (5)	Exceptional (6)	Medal winner (7)
Basic technique (10)							
Special techniques (10)							
Composition (10)							
Lighting (10)							
Subject/ interest (10)							
Originality (10)							
Story/mood (10)							

Total of 70 marks per photo / short film

Basic Technique

Is focus appropriate for the subject? Is depth of field appropriate?

Is it exposed in a way that works for the image?

Special Techniques

Are special techniques like multiple exposures, sandwiching, panning, or cross processing used effectively?

If the image is digitally manipulated, has the manipulation altered composition or only technical issues (exposure, focus, etc), which could be also accomplished by conventional techniques?

Composition

Is the composition skillful and dynamic?

Is the image balanced or unbalanced? Is the balance level appropriate? If there is a main center of interest, is it well placed in the frame?

Are there distracting elements in the picture that could be eliminated?

Are there too many unrelated elements? Too few elements?

Does the composition make effective use of leading lines?

Is depth used (or not used) to good advantage?

Does the composition make use of repeating forms?

Does the framing work?

Lighting

Does it show off the subject well?

Is the contrast level appropriate?

Is there lighting that would work better for the subject?

If the lighting is controlled, is it well controlled?

Subject/Interest

Does the subject have interesting connotations or associations?

Are the colors and patterns effective?

Interesting textures?

Interesting juxtapositions?

Originality

Does the image show an original subject or an original approach to a standard subject? Is it anonymous, or does it show a visual signature or convey a personal vision?

Story/Mood

How well does the photograph capture or illustrate the {topic of contest}? Does the image effectively tell a story about {topic of contest} or convey a mood or value

Short Film Contest

Judge Scoring Sheet One per Submission

CRITERIA	3	2	1	Average
Storytelling (30%)				
Does the story have a clear structure and plot?				
Are the characters adequately developed and relevant?				
Is the story original and engaging?				
Are the images arranged logically and effectively in a way that fits the				
Does the film have pace and continuity?				
Creativity and Originality (30%)				
Does the writing and direction use imaginative and creative ways to convey the theme?				
Does the film exhibit originality?				
Does the film display innovative ideas or story telling techniques?				
Engagement (20%)				
How strongly does this entry stimulate thoughts and ideas?				
Does the film provoke an emotional response?				
Technical Quality				
Cinematography (10%)				
Is the camera steady and are the shots framed and focused?				
Are close-ups and camera angles used to add meaning to the story?				
Is the lighting and camera positioning visually effective?				
Editing (5%)				
Does the editing help to clarify the story and enhance the pacing and flow of the story?				
Are transitions smooth and well-paced or distracting?				
Are the opening titles and closing credits appealing and easy to read?				
Audio, Music, Sound Effects (5%)				
Does the audio and soundtrack complement the story?				
Is the dialogue and/or narration clear and easy to understand?				
If there are sound effects, are they appropriate to the story or do they detract				
AVERAGE				

The above mentioned judgment form could be changed for short film competition to ease the students as they are not professional and the above criteria is very strict accordingly but will be notified to the senior tutor office.

The photography and short film competition is an open choice so the details of photographs and short films, their numbers and belonging to which departments, number of departments, entries per degree program and year will be provided to the senior tutor office on the last date of submission via email and also in the hard copy on the day of the competition.

Ms. Tayyaba Awais
(President SAFs)

Prof. Dr. Aneela Zameer Durrani
(Patron SAFs)